## **Coming Spring 2025!**





## Join Us!

## Spring of 2025

The transportation industry as a whole faces unique challenges as we are the only ones who deliver transportation products (roads, public transit, bike-ways, etc.). What we do day-to-day is not widely known or understood, so recruiting has always been a challenge.

Enter technology advancements, the silver tsunami of baby boomer retirements, historic transportation funding levels, changing views from our workforce about terms and conditions of employment, and you see a new world where finding individuals to fill positions has become one of the hardest tasks a transportation agency can face.

The conference will convene thought leaders in transportation workforce recruitment, training, retention and knowledge management to address the challenges faced in each of the workforce life cycle steps.

For additional information contact: Claire Randall, crandall@nas.edu

